



Waste Watchers of the Eastern Shore Committee Meeting

April 9, 2025

11:00 am – 12:30 pm

Attendees:

Marilyn Ailes
Terre Hendricks
Sue Mastyl
Virginia Schneider
Anthony Sharpe

Amy Kay Hines
Paul Muhly
Myra Riley-Taylor

Agenda

Topic	Responsible Party	Time Allotted to Topic
Treasurer Report	Marilyn Ailes	10 min
Old Business	Marilyn Ailes	40 min
New Business	Marilyn Ailes	10 min
Discussion	Action Plan	Responsible Party
Treasures Report:		
April Balance \$ 9,077.93	<ul style="list-style-type: none"> Annual membership fees are due. Some essay winner checks not cashed yet (\$100.00) Need to recruit a Treasurer 	Marilyn
Old Business:		
Funding 1) Have not heard from Krystine Hadley. Sent an email on April 7. 2) Sue stated Northampton Tourism provides grants	<ul style="list-style-type: none"> Need to reconnect with Krystine. No further action unless Ms. Hadley contacts Virginia Northampton grant program – applications now being accepted. Must be complete by April 17. Will consider submitting next year. No further action. 	Virginia
Public Works funded Pick-ups Pickups are going well. CCSC called with interest to participate in a pick-up.	<ul style="list-style-type: none"> Need a list of available dates for Spring. Contact established organizations to determine if they have any interest in road clean-ups (Rotary clubs, Elks, Lions club, etc.). 	Terre Mark

<p>Letter to the Post written by Marilyn on March 28 – “Program paying nonprofits for litter pickup can help raise money for your group”</p> <p>Sue contacted the Rotary Club. Ms. Nunez is the contact person for the Rotary.</p> <p>CCSC2 – to conduct a road pick up on May 10</p>	<ul style="list-style-type: none"> • Order additional supplies • Call Rotary (Ms. Nunez) – done. Will let Terre know about a road to pick up at a later date. • Request a list from VDOT of the “Adopt a Road” participants to send a letter about the WW litter pick up program. No update. • Contact Camp Accohannock to see if they would be interested. No update. 	<p>Mark</p> <p>Mark</p> <p>Eddie</p>
<p>WW Profile</p> <p>Increase visibility in the media.</p>	<ul style="list-style-type: none"> • Jan to write a letter to the Post • Sue to write a letter to the Post about the ban on use of polystyrene in restaurants 	<p>Jan</p> <p>Sue</p>
<p>Events to Promote WW</p> <p>Open House has been delayed until Fall. We need a theme. Perhaps a simple, unified recycling message for the two counties.</p> <p>Potential events to disseminate WW info:</p> <p>Earth Day – April 26. Virginia will man the table. There is a request for a \$25.00 donation to offset advertising.</p> <p>Chincoteague Seafood Fest – May 3</p> <p>Art and Music on the Farm – May 24</p> <p>Clean the Bay Day – June 7</p> <p>Blueberry Festival – July 24-26</p>	<ul style="list-style-type: none"> • Determine future events for WW participation. • Need “trash talkers” to be available for schools and events. • Need a coordinator to keep track of events where we could have a table. • Determine if we want to sponsor a group for Clean the Bay Day. • Provide Earth Day in Exmore with recycle bins. 	<p>Virginia</p> <p>Marilyn</p> <p>Virginia</p>
<p>Storage Facility</p> <p>Motion made and accepted to continue to use our current storage facility. Consider a smaller unit.</p> <p>Decision to keep the current storage area – no further action.</p>	<ul style="list-style-type: none"> • Close this topic 	<p>Marilyn</p>
<p>Unified Recycling Message</p> <p>Consider having a strategic session</p> <p>Review:</p> <p>TFC guidelines</p> <p>Styrofoam ban</p> <p>Locations</p> <p>Signage</p> <p>Campaign for businesses/organizations</p> <p>Committee decided to focus on the road pick-up program and will defer this program until the Fall.</p>	<ul style="list-style-type: none"> • Determine date for the session – Fall timeframe • Agenda • Participants • Create recycling information • Consider inviting Tourism and Realtors to the strategic session 	<p>Sue</p>
<p>Web Site</p> <p>Virginia has contacted the web programmer.</p>	<ul style="list-style-type: none"> • Meet with Karen Thursday (Apr 10) at 11:00 to review the proposed site. 	<p>Virginia</p>
<p>Litter Survey</p>	<ul style="list-style-type: none"> • Send results to both Counties • Submit findings to the Post 	<p>Marilyn</p>

Cover Your Load		
There is law to cover the back of pick-up trucks. Included in the article that Marilyn is writing for the Post.	<ul style="list-style-type: none"> Submit the requirement to cover your load (pickup trucks) to Ted Shockley to see if he will publish the requirements Touch base with WESR – radio spot to talk about the litter pick up program – done March 25 	Marilyn Mark
New Business:		
March minutes approved with minor corrections	<ul style="list-style-type: none"> Correct name to Nunez Litter Program article completed for CBES newsletter in February 	Marilyn
Trash talkers – per Marilyn there are a few individuals interested in helping with WW presentations. Virginia will contact individuals and explore their interests.	<ul style="list-style-type: none"> Contact interested individuals 	Virginia
Recycling may be affected by the tariffs – Countries may not accept our trash (marketable recyclables)	<ul style="list-style-type: none"> Monitor this issue 	Sue
Consider a tour of Painter’s waste facility. Have our monthly meeting near the site (Fire Department).	<ul style="list-style-type: none"> Plan to arrange the tour in June. 	Amy Kay
Accomplishments		
<ul style="list-style-type: none"> Continue road pick-ups – next pick-up in May “New Litter Program” article in CBES Feb newsletter Letter to the Editor (Post) March 28 – “Program paying nonprofits for litter pickup can help raise money for your group” Spot on WSER – live talk about “Operation Our Clean Roads” on March 25 Contacted Website programmer to upgrade the current website 		
Next Steps		
<ul style="list-style-type: none"> Guest column for the Post to be written by Marilyn about litter prevention and WW initiatives Onancock Rotary meeting – April 15 WW table at Exmore Earth Day celebration – April 26 Consider a ¼ page ad in the Post for the litter survey results Consider a campaign around “Cover Your Load” Tour the hazardous waste facility in Painter VA 		
Future Initiatives		
<ul style="list-style-type: none"> Strategic planning session on a unified ESVA recycling program – consider a Fall program Open House – date and content TBD Program to acknowledge businesses for recycling efforts 		
Next Meeting: May 14, 2025 – Sawmill Park – Public Works building		